



ANITA MOORJANI

LOVE IS NOT A LUXURY

**NEW YORK TIMES
BESTSELLING AUTHOR &
INTERNATIONAL SPEAKER**



Anita Moorjani, author of New York Times best seller *Dying to Be Me* and her and her subsequent books, *What If This is Heaven?*; *Love, a Story About Who You Truly Are*; and *Sensitive is the New Strong*; is world renowned for her near death experience and miraculous recovery from cancer. Anita spreads the powerful message of embodying love in a fear-based world.

ANITA'S STORY

After a 4-year battle with cancer, Anita fell into a coma and was given days to live. As her doctors gathered to revive her, she journeyed into a near death experience (NDE) where she was given the choice to return to her physical form or to continue into this new realm. She chose the former, and when she regained consciousness, her cancer began to heal. To the amazement of her doctors, she was free of countless tumors and cancer indicators within weeks.

Her book *Dying To Be Me* has sold over a million copies worldwide, in over 45 languages. It has been named a Contemporary Classic and a Foreign Language Phenomena by her publishers.

Anita was a protégé of the late, great Dr. Wayne Dyer, who brought her on to the world's stage in 2011. She is a great speaker and has gone on to capture the hearts and attention of millions across the globe and has been a featured guest on The Dr. Oz Show, Fox News, The Today Show, CNN's Anderson Cooper 360, the National Geographic Channel, The Pearl Report in Hong Kong, Headstart with Karen Davila in the Philippines, and many others. Her TED talk has received well over 3 million views.

The United Kingdom's prestigious publication, The Watkins Journal lists Anita among the top 100 of "The World's Most Spiritually Influential Living People" for the 9th consecutive year.

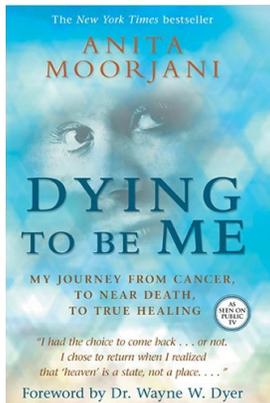
Anita has dedicated her life to empowering the minds and hearts of people with her story of courage and transformation. She travels the world speaking her truth with grace and humor to sold-out audiences that want to learn of her journey and experiences of embracing change, the power of healing, and the quest to live a full and unlimited life.

Today, Anita lives in the United States with her husband Danny and continues to share her incredible story and lessons internationally. Prior to her cancer diagnosis, Anita lived and worked in Hong Kong with her husband. She was born in Singapore of Indian parents and grew up speaking English, Cantonese, and an Indian dialect simultaneously.



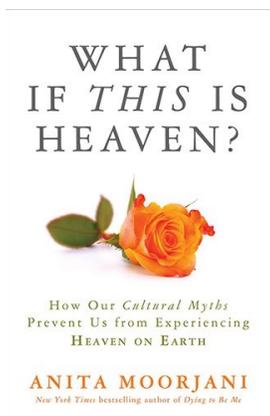
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ANITA'S
FULL
STORY

ANITA'S WORK: BOOKS



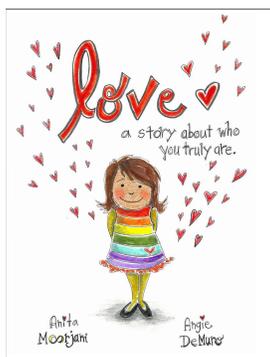
Dying to Be Me (2012)

- A detailed recounting of Anita's NDE.
- NY Times & International Best Seller with over 1.5 million copies sold
- Translated into 45 languages and referred to as a "Foreign Language Phenomena"
- Optioned for a full-length feature film by Hollywood Producer, Ridley Scott
- #1 Bestseller in India
- Labelled a "Contemporary Classic" and a "Game Changer"



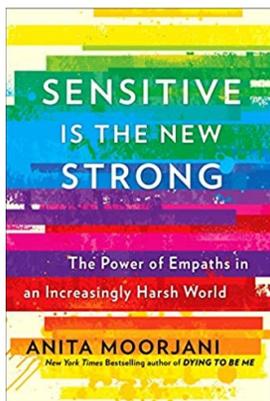
What if *This* is Heaven? (2016)

- Anita reveals the pervasive cultural myths we should begin questioning now.
- She shares stories and examples from her own life, revealing the lies beneath the surface of what she was taught and absorbed.
- By freeing ourselves from these falsehoods, Moorjani asserts, we can leave fear, heartache, and self-imposed boundaries behind and instead live lives full of purpose and joy.
- Translated into 20 languages



Love: A Story About Who You Really Are (2017)

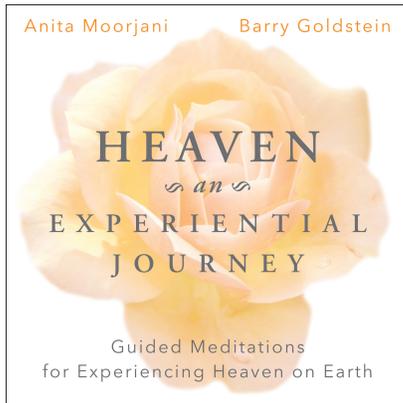
- "Be your own best friend. Love yourself just as you are!" This is the message that "Love: A Story About Who You Truly Are" teaches children to embrace.
- Within the pages of this beautifully written and illustrated book, children are taught how to have compassion and acceptance for themselves. And how to love themselves through many everyday situations.



Sensitive is the New Strong (2021)

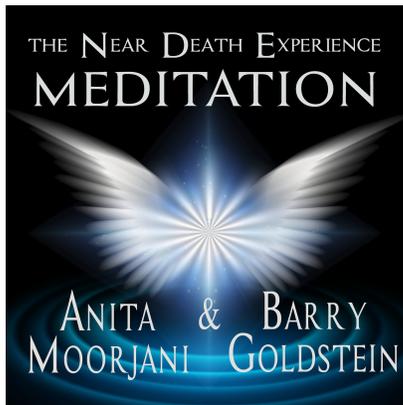
- The New York Times bestselling author of Dying to Be Me returns with an inspirational guide for sensitive people looking to fully harness their gifts of intuition and empathy in today's harsh world.
- An empowering book that demonstrates the power of sensitivity.
- "I highly recommend this book for all empaths and their loved ones." — Jack Canfield, co-author of the #1 New York Times bestselling Chicken Soup for the Soul series

ANITA'S WORK: MEDITATIONS



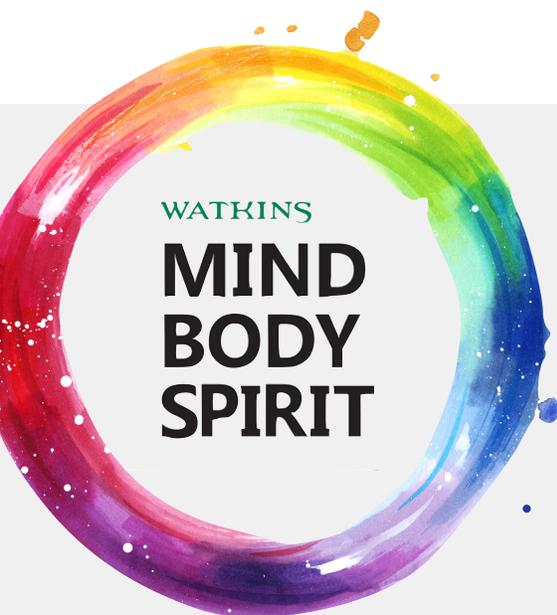
Heaven an Experiential Journey (2016)

- Anita Moorjani teams up with award winning composer Barry Goldstein for the companion CD to her second book *What If This Is Heaven?*
- The CD charted on Billboard at No.6 the first week, and also won the 2017 COVR Visionary Award.



The Near Death Experience Meditation (2019)

- Anita Moorjani and Grammy Award winning Producer Barry Goldstein have created the NDE Meditation to facilitate healing as you are cradled in the loving embrace of the divinely orchestrated music.
- The CD also hit the billboard chart and Anita has been nominated to receive the prestigious Infinity Spirit Award for the year 2021 in Chicago as recognition for her work.



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SANCTUARY

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Join Anita at her new spiritual home online: The Sanctuary.

The Sanctuary provides an opportunity for those who resonate with Anita's story to go deeper and more fully into healing, transformation and empathic learning—in a supportive community of love-centered individuals.

The online platform grants privileged access through a variety of uplifting modalities including: live video chats; inspirational conversations with guest speakers; specially designed lessons and learning opportunities; Anita's own meditations; energy experiments and directed energy sending experiences to the community.

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SOCIAL MEDIA



Facebook, Instagram & Twitter

With almost **half a million followers** across social media, Anita engages with her fans via weekly Facebook Lives, shareable quotes, promos & more



YouTube Channel & TEDx

Anita releases regular videos inspired by her audiences' biggest life questions. Her TedTalk has ~ **3.5 million views** on YouTube.

ANITA HAS BEEN FEATURED IN



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